



M SAIDUL HAQ MBA, CMC (Australia), FCIM (UK), FIMC
Management Consultant

- ❖ MBA from Institute of Business Administration, University of Dhaka, Bangladesh
- ❖ CMC (Certified Management Consultant) from Institute of Management Consultants, Australia
- ❖ Fellow (FCIM) of The Chartered Institute of Marketing, UK - the top marketing professionals' organization of the world.
- ❖ Fellow (FIMC) of The Institute of Management Consultants, Bangladesh – an affiliate of The International Council of Management Consulting Institutes [ICMCI], the apex body of the consulting institutes worldwide.
- ❖ Founder President of SRG Bangladesh Limited [SRGB], one of the leading Research & Consulting firms in Bangladesh.
- ❖ About thirty (30) years experience in Management Consulting and Market/Social Research (qualitative and quantitative).
- ❖ Conducted hundreds of research and studies and successfully completed a large number of consulting projects as Project Director/Team Leader.
- ❖ Organized and conducted hundreds of training programs, workshop, seminar, technical presentation on various management and business promotion issues.
- ❖ Extensive experience in trade & business development, promotions, investment and joint venture match-making.
- ❖ Extensive experience in private sector and SME enterprises development, entrepreneurship development.
- ❖ National Consultant, International Trade Centre, WTO/UNCTAD, Geneva
- ❖ Retainer consultant/adviser of about a dozen leading business houses in Bangladesh
- ❖ Experience with many international organizations including World Bank, IFC, ADB, WHO, ILO, UNDP, UNIDO, UNICEF, UNEP, UNFPA, USAID, CIDA, SDC, SIDA, DFID, Commonwealth Secretariat, etc.
- ❖ Worked for about five years as the Consultant/National Monitor for Industrial Commodity Program, Canadian International Development Agency (CIDA) and Canadian High Commission, Dhaka.
- ❖ Registered Consultant of Asian Development Bank (ADB), World Bank, IFC, Commonwealth Secretariat, ILO, UNICEF, UNDP, UNEP, etc.
- ❖ Served as Member of the Advisory Board of GERIAP, United Nations Environment Program (UNEP), Regional Office for Asia and the Pacific, Bangkok, Thailand.
- ❖ Member of the Think Tank of United Nations Environment Program (UNEP) project, Sustainable Building Construction Initiative (SBCI), which is working for improving the energy efficiency in the building and construction (B&C) sector globally.
- ❖ Founder & immediate past President and Executive Member of the Institute of Management Consultants Bangladesh [IMCB], the national forum for the consultants of Bangladesh.
- ❖ Trustee of The International Council of Management Consulting Institutes [ICMCI], the apex body of the consulting institutes worldwide.
- ❖ Vice President of Mystery Shopping Providers Association of Asia-Pacific (MSPA-AP) and Director, MSPA Global Board.
- ❖ Council Member, Asian Network for Public Opinion Research (ANPOR)
- ❖ Former National Representative for Bangladesh and Member of European Society for Opinion and Market Research [ESOMAR].
- ❖ Member of the World Association for Public Opinion Research (WAPOR), American Association for Public Opinion Research (AAPOR), American Market Research Association [MRA] and Market Research Society (MRS), UK
- ❖ Widely traveled person and visited almost all the corners of the world which includes more than hundred countries/cities of the world.
- ❖ Conferred Asian Grid Leadership Award 2012 from India for Excellence in & contribution to Management Consultancy.