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Experience in
Enterprise/Employers Surveys

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SRGB has undertaken thousands of sector study, market study and research during its long journey of over 25 years and most of those assignments involved enterprise and employers survey. The key purpose of most of those research and studies was for designing and development of business strategy, business plan/marketing plan to either market penetration for new entrants or enhancing the market shares for the existing business enterprises. A selected list of such research studies undertaken by SRGB in the recent past is given below.

SI No.	Project Name	Client	Period of Study
1	Survey on Non-Tariffs Measures (NTM) and other Obstacles for Trade in Bangladesh	International Trade Centre (ITC)/ World Trade Organization (WTO) Geneva, Switzerland	February 2014 to October 2014 [Ongoing Study]
2	Myanmar Enterprise Survey 2013	The World Bank Washington, DC, USA	June 2013 to June 2014
3	Bangladesh Employer Survey on the Labor Force Demand 2012	The World Bank Washington D.C. USA	July 2012 to December 2012
4	Bangladesh Enterprise Survey 2011	The World Bank Washington, DC, USA	March 2011 to January 2012
5	Survey on Sector-specific Firm Behaviour in Bangladesh 2011	The World Bank Washington, DC, USA	March 2011 to January 2012
6	Opportunities in Bangladesh Telecom Market 2011	Multinet Group Russia	June 2011 to August 2011
7	5W Segmentation Study, Bangladesh	Multinet Group Russia	May 2011 to November 2011
8	Survey on Ports Facilities & Infrastructure in Bangladesh	Broadleaf Research USA	July 2010 to November 2010
9	Bangladesh Education Sector Study 2010	Orient Global Pte Ltd Singapore	May 2010 to September 2010
10	Healthcare Survey, Bangladesh 2010 [A study on low cost health clinics in Bangladesh]	R.F. Chandler Singapore	April 2010 to September 2010
11	Employee Preference Survey for Bangladesh	British America Tobacco (BAT) UK	June 2009 to July 2009
12	Market Research on Awareness and Acceptance of UK Qualifications in Bangladesh	British Council Dhaka	January 2009 to December 2009
13	Study on Health Sector of Bangladesh	Pfizer Inc. USA	March 2009 to September 2009
14	Study on Gas Market in Chittagong Area	Cairn Energy UK	September 2008 to January 2009
15	Capability Building in SME Financing of a private commercial Bank in Bangladesh	IFC-SEDF [A SME sector development project funded by a donor consortium comprised of IFC, DFID, EU, NORAD, Netherlands]	July 2008 to December 2008
16	Developing LES Cluster for Spare Parts Production in Bangladesh	Local Enterprise Investment Centre (LEIC) - A CIDA funded Program	June 2008 to December 2008
17	Project Designing and conducting the Pre-investment Feasibility Study on a Jute Based Products Manufacturing Plant	H. Jute Spinners & Belting Ltd, Dhaka	June 2008 to October 2008
18	Project Designing and conducting the Pre-investment Feasibility Study on a Motorcycle Manufacturing company in Bangladesh	Runner Automobiles Ltd Dhaka	May 2008 to December 2008

SI No.	Project Name	Client	Period of Study
19	SME Sector Development on: ❖ Aquaculture (Shrimp & Fishery) ❖ Horticulture ❖ Leather	PRICE (Poverty Reduction By Increasing the Competitiveness of Enterprises) - A USAID Funded 5 years Project.	March 2008 to February 2013
20	Project Designing and conducting the Pre-investment Feasibility Study to produce Flexible Intermediate Bulk Containers (FIBC) and Woven Polypropylene (WPP) Bag under joint venture	Sinobangla Industries Ltd Dhaka	December 2007 to February 2008
21	Getting Finance – Retail Financial Banking Services	IFC/World Bank Washington D.C, USA	November 2007 to December 2007
22	Bangladesh SMLB (Small, Medium & Large Business) & Top IT Channel Partners Retainership Survey	Access Markets International (AMI) Partners, Inc. USA	April 2007 to May 2007
23	Capability Building in SME Financing of a private commercial Bank in Bangladesh	IFC-SEDF [A SME sector development project funded by a donor consortium comprised of IFC, DFID, EU, NORAD, Netherlands]	May 2007 to June 2007
24	Feasibility Study on an “Industrial Waste and Water Treatment Plant Manufacturing Project”	Modern Erection Limited Dhaka	November 2006 to May 2007
25	Pre-investment Feasibility Study and Management Support to set-up a Spinning Plant in Bangladesh	Knitex Industries Ltd Dhaka	May 2006 to July 2006
26	Study on Flat Steel Products Market in Bangladesh	KDS Group of Industries Chittagong	October 2005 to December 2005
27	Global Trade/business, Technology and Investment Promotion for SMEs	USAID Washington, USA	16 October 2002 to December 2005
28	Garment Industry Survey in Southeast Asia	Ministry of Economy, Trade & Industry (METI), Japan through Nomura Research Institute, Japan	April 2005 to May 2005
29	Bangladesh Steel Sector Opportunities	Tata Steel India	February 2005 to August 2005
30	Research on post-MFA Impact Assessment	German Technical Cooperation (GTZ), Bangladesh	May 2005 to June 2005
31	Study on Drinking Mineral Water Market in Bangladesh	TransIT Networks New York, USA	January 2005 to February 2005
32	Field Research and Assessment of Quality Management System (QMS) Business Service Markets in Bangladesh	Swisscontact-Katalyst [A SME sector development project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden]	March 2004 to July 2004
33	Market Study on Steel Sector of Bangladesh	BlueScope Steel, India & McDonald Bangladesh, Dhaka	April 2004 to December 2004
34	Rapid Identification and Assessment of New Service Sector	Swisscontact-Katalyst [A SME sector development project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden]	April 2004 to July 2004
35	Private Healthcare Scenario in Bangladesh	Swisscontact-Katalyst [A SME sector development project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden]	April 2004 to July 2004
36	Pre-investment Feasibility Study and Management Support to set-up a Cooling Store for preservation of fresh fruits and vegetables	Asia Trading Corporation Dhaka	November 2003 to January 2004

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37	Pre-investment Feasibility Study and Management Support to set up a Pulp & Paper Manufacturing Plant based on Green Jute	A K Khan Group Dhaka	April 2002 to December 2002
38	Diagnostic Study on a Bread & Biscuit manufacturing industry	YSL Group Dhaka	May 2002 to July 2002
39	Market Study on Home Textile/Furnishing Products	Mia Group Dhaka	April 2002 to December 2002
40	Pre-investment Feasibility Study on a Jute-Cotton Blended Spinning Plant	Quasem Group Dhaka	April 2002 to August 2002
41	Market Study on Various Jute Diversified Products	Commonwealth Secretariat London, UK	May 2002 to July 2002
42	Survey of Potential for Development of Information Technology Enable Services (ITES) in Bangladesh [An USAID Funded Study for ICT sector development in Bangladesh]	USAID Through Carana Corporation USA	February 2002 to April 2002
43	Pre-investment Feasibility Study and Management Support to set-up a Yarn Dyeing Plant	SQ Group Dhaka	May to August 2001
44	Research on Paint Market in Bangladesh	Horizon International Singapore	November to December 2000
45	Techno-Feasibility Study on a Hair Dye Plant	Baraka Group Dhaka	July 2000 to February 2001
46	Entrepreneurship Development in Diversified Jute Products	International Jute Organization (IJO) Dhaka	January 1999 to March 1999
47	Techno-Feasibility Study on Chemical Treatment of Jute for Delignification	Ministry of Jute Govt of Bangladesh	January 1999 to March 1999
48	Techno-Feasibility Study on a Mini-Spinning Plant for Jute Cotton Blended Yarn	Ministry of Jute Govt of Bangladesh	January 1999 to March 1999
49	Pre-investment Feasibility Study on a Yarn Dyeing Plant	Universal Labels Ltd, Dhaka	September to December 1998
50	Techno-Feasibility Study on BMRE of Packages Corporation, Chittagong	Grameen Shamogree Dhaka	November 1998 to January 1999
51	Study on Healthcare Facilities in Bangladesh	Holy Crescent Hospital Ltd Chittagong	December 1998 to March 1999
52	Techno-Feasibility Study on a Fertilizer Complex	Sea Resources Group of Companies, Dhaka	August 1996 to October 1996
53	Pre-investment Feasibility Study and Management Support to set-up a Spinning Plant	Yeasmin Shipping Lines Limited Dhaka	June 1995 to August 1995
54	Market Survey on Pesticides	McDonald Bangladesh (Pvt) Ltd, Dhaka	July 1995 to October 1995
55	Pre-investment Feasibility Study and Management Support to set-up a Composite Fabrics Manufacturing Plant	Brothers International Limited Dhaka	April 1995 to July 1995
56	Pre-investment Feasibility Study and Management Support to set-up a Dyeing & Printing Mill	D N Textile Mills Limited Dhaka	June 1995 to September 1995
57	Study to Assess the Prospect for setting-up a Modern Tin Containers Manufacturing Plant in Bangladesh	Toka Ink (Bangladesh) Ltd (A Bangladesh-Japan Joint Venture), Dhaka	May 1995 to July 1995
58	Study to Assess the Prospect for setting-up a Rotogravure Printing Ink Manufacturing Plant	Toka Ink (Bangladesh) Ltd (A Bangladesh-Japan Joint Venture), Dhaka	January 1995 to February 1995
59	Business Plan for Printing & Packaging Products, a project for the blinds	World Vision of Bangladesh Dhaka	February to May 1994
60	Pre-investment Feasibility Study on a Condom Manufacturing Project (Joint Venture)	G Premjee Ltd, Thailand/ McDonald Bangladesh Pvt. Ltd, Dhaka	January 1994 to April 1994

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61	Pre-investment Feasibility Study and Management Support to set-up a Polyester Button Making Project	QK Buttons Ltd Dhaka	December 1993 to January 1994
62	Pre-investment Feasibility Study and Management Support to set-up a Sweater Knitting Project	Mohona Knitwears Ltd Dhaka	November 1993 to December 1993
63	Pre-investment Feasibility Study and Management Support to set-up a Dairy Complex	Charon Dairy Complex Ltd Savar, Dhaka	October 1993 to November 1993
64	Pre-investment Feasibility Study and Management Support to set-up a Spinning Mill Plant	Givenchy Spinning Mills Limited, Dhaka	July 1993 to November 1993
65	Pre-investment Feasibility Study and Management Support to set-up a Beef Fattening Project	Desh Group of Companies Dhaka	September 1993 to October 1993
66	Development of Business Plan on a Sweet Stuff Making Plant	Olympus Food Ltd. Dhaka	July 1993 to April 1993
67	Development of Business Plan on a Fashion Jewelry Plant	Ohmie Fashion Jewelry Ltd. Dhaka (A Bangladesh-Korea Joint Venture Project)	August 1992 to November 1992
68	Pre-investment Feasibility Study and Management Support to set-up an Integrated Farming Project	Polymer Agro Industries Ltd Dhaka	December 1991 to August 1992
69	Pre-investment Feasibility Study and Management Support to set-up a Sweet Stuff Making Plant	Olympus Foods Limited Dhaka	July 1992 to August 1992
70	Pre-investment Feasibility Study on a Composite Knit Apparels Making Project	Paramount Integrated Knitwear Ltd Dhaka	January 1992 to July 1992
71	Pre-investment Feasibility Study and Management Support to set-up a Imitation Jewelry Manufacturing Plant	Ohime Fashion Jewelry Ltd (A Bangladesh Korea Joint Venture), Dhaka	March 1992 to May 1992
72	Management Support to set-up a Composite Knit Apparels Making Project	Knittex Industries Ltd Dhaka	December 1991 to February 1992
73	Study on a Modern Hospital	Holy Crescent Hospital Ltd Chittagong	September 1991 to December 1991
74	Study on Carbonated and Fruit Juice Market in Bangladesh	Crown Beverage Industries Dhaka	November 1991 to December 1991
75	Market Study on Radio Cassette Recorder, VCP/VCR and Television	Sena Kalyan Sangstha Dhaka	February 1991 to May 1991
76	Survey on Sheet Glass Market in Bangladesh	Micro Industries Development Assistance Society (An USAID Project), Dhaka	August 1999 to September 1990
77	Pre-investment Feasibility Study on a Television Picture Tube Manufacturing Project	National Electronics Ltd Dhaka	March 1990 to May 1990
78	Diagnostic Study on a Textile Mill	Sena Kalyan Sangstha Dhaka	February 1990 to May 1990
79	Diagnostic Study on a Textile Spinning Mill	Bogra Cotton Mills Ltd Bogra	September 1990 to November 1990
80	Diagnostic Study on a Socks manufacturing industry (Eastern Hosiery Mills)	Sena Kalyan Sangstha Dhaka	April 1990 to June 1990
81	Diagnostic Study on a Narrow Fabrics manufacturing industry	Mallick Industrial Corporation Dhaka	March 1988 to July 1988
82	Diagnostic Study on a paper converting products manufacturing industry	F S Printing & Packaging Ltd Dhaka	February 1988 to May 1988