

srgb
**Experience in
Mystery Shopping**

SRGB Experience

Mystery Shopping

(Selected, all types)

SI No.	Project Name	Client	Period of Study
1	PEUGEOT Asia New Vehicle 2013 (Wave 2) [Multi-country study in Nepal and Sri Lanka]	PSA Peugeot Citroën, France [In association with Mosaic Communications & Research Pte. Ltd, Singapore]	September 2013 to December 2013
2	Mystery Shopping on Banking Products and Services	HSBC Bangladesh Dhaka	January 2013 to December 2013
3	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2013 to December 2013
4	Asian Basket 2012 [Half Yearly Tracking Study]	AQ Services Singapore	March 2013 to December 2013
5	Mystery Shopping on Banking Products and Services	HSBC Bangladesh Dhaka	January 2012 to December 2012
6	Cost of Living Survey 2012 [Half Yearly Tracking Study]	AQ Services Singapore	March 2012 to December 2012
7	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2012 to December 2012
8	Mystery Shopping on Banking Products and Services	HSBC Bangladesh Dhaka	January 2012 to December 2012
9	DHL Mystery Shopping	TNS Hong Kong	July 2011 to November 2011
10	Surrogate Value Research on Fish, 2011 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2011 to December 2011
11	Mystery Shopping on Banking Products and Services	HSBC Bangladesh Dhaka	January 2011 to December 2011
12	Asian Basket 2010 (Multi-country tracking study involving Bangladesh and Sri Lanka)	AQ Services International, Singapore	January 2010 to December 2010
13	Price Point Check 2010 (Multi-country tracking study involving Bangladesh and Nepal)	Acorn Hong Kong	April 2010 to October 2010
14	Mystery Shopping on HP Products and Services	HP/Acorn Hong Kong	August 2010 to November 2010
15	Cost of Living 2010 (Multi-country tracking study involving Bangladesh, Nepal, Myanmar, Sri Lanka & Maldives)	Efficiency Paris, France	March 2010 to December 2010
16	Mystery Shopping on Banking Products and Services	HSBC Bangladesh Dhaka	January 2010 to December 2010
17	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	February 2010 to December 2010
18	Mystery Shopping on Cisco Certified Examination Centre Performance	Pearson VUE/AQ Services International, Singapore	January 2009 to December 2009
19	Courier Pricing Study, Bangladesh	Acorn Hong Kong	March 2009 to October 2009
20	Mystery Shopping on GMAT Registration & Scheduling Procedures (Multi-country tracking study involving Bangladesh and Nepal)	Pearson VUE/AQ Services International, Singapore	January 2009 to December 2009

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21	Mystery Shopping on Banking Products and Services	HSBC Bangladesh Dhaka	January 2009 to December 2009
22	Mystery Shopping - CompTIA	Pearson VUE through AQ Services, Singapore	January 2009 to December 2009
23	Mystery Shopping on HP Products and Services	HP/Acorn Hong Kong	January 2009 to December 2009
24	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2009 to December 2009
25	Mystery Shopping on GMAT Registration & Scheduling Procedures (Multi-country tracking study involving Bangladesh and Nepal)	AQ Services International Singapore	April 2008 to December 2008
26	Mystery Shopping on Microsoft Certified Examination Centre Performance	Pearson Vue/AQ Services International, Singapore	February 2008 to December 2008
27	Mystery Shopping on Banking Products and Services	HSBC Bangladesh Dhaka	January 2008 to December 2008
28	Mystery Shopping on Cisco Certified Examination Centre Performance	Cisco/AQ Services International, Singapore	February 2008 to December 2008
29	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2008 to December 2008
30	Mystery Shopping on Sony-Eriksson (Multi-country tracking study involving Bangladesh and Nepal)	Sony-Eriksson/AQ Services International, Singapore	January 2008 to December 2008
31	Mystery Shopping on HP Products and Services	HP/Acorn Hong Kong	January 2008 to December 2008
32	Mystery Shopping on GMAT Registration & Scheduling Procedures (Multi-country tracking study involving Bangladesh and Nepal)	Pearson Vue/AQ Services International, Singapore	March 2007 to December 2007
33	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2007 to December 2007
34	Mystery Shopping on Microsoft Certified Examination Centre Performance	Pearson Vue/AQ Services International, Singapore	February 2007 to December 2007
35	Mystery Shopping on HP Products and Services	HP/Acorn Hong Kong	January 2007 to December 2007
36	Mystery Shopping on Cisco Certified Examination Centre Performance	Cisco/AQ Services International, Singapore	February 2007 to December 2007
37	Mystery Shopping on GMAT Registration & Scheduling Procedures (Multi-country tracking study involving Bangladesh and Nepal)	Pearson Vue/AQ Services International, Singapore	April 2006 to December 2006
38	Mystery Shopping on HP Products and Services	HP/Acorn Hong Kong	January 2006 to December 2006
39	Mystery Shopping on Microsoft Certified Examination Centre Performance	Pearson Vue/AQ Services International, Singapore	January 2006 to December 2006
40	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2006 to December 2006
41	Mystery Shopping on Cisco Certified Examination Centre Performance	Cisco/AQ Services International, Singapore	February 2006 to December 2006
42	PC Channels Market Study (Continuous Market Tracking Study)	Springboard Research Singapore	September 2005 to December 2005
43	Mystery Shopping on Microsoft Certified Examination Centre Performance	Pearson Vue/AQ Services International, Singapore	February 2005 to December 2005

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44	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2005 to December 2005
45	Mystery Shopping on HP Products and Services	HP/Acorn Hong Kong	January 2005 to December 2005
46	Mystery Shopping on Cisco Certified Examination Centre Performance	Cisco/AQ Services International, Singapore	February 2005 to December 2005
47	Mystery Shopping on HP Products and Services	HP/Acorn Hong Kong	January 2004 to December 2004
48	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2004 to December 2004
49	Mystery Shopping on PVA products sales & usage	Mitsubishi Corporation Kuraray & Company, Singapore	January 2003 to April 2003
50	Surrogate Value Research on Fish, 2010 [Quarterly Price Data Collection on various types of Fish]	Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, USA	January 2003 to December 2003
51	Performance Measurement of Marketing Team	Total Fina ELF France	October 2001 to March 2002