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**EXPERIENCE IN
SECTOR/SUB-SECTOR STUDIES**

SRGB Experience in

SECTOR/SUB-SECTOR STUDY

SRGB has frequently been commissioned by many local and multi-national companies for undertaking investment climate assessment studies on various sectors to advice on the investment scenario, prospects and opportunities in Bangladesh in those sectors. Those studies includes extensive survey on the key players, such as manufacturing units, trading houses, market channels, relevant Govt. department and Ministries, trade associations, etc. A short-list of such studies presented below.

SI No.	Project Name	Client	Period of Study
1.	Myanmar Enterprise Survey 2013	The World Bank Washington, DC, USA	June 2013 to June 2014
2.	Bangladesh Employer Survey on the Labor Force Demand 2012	The World Bank Washington D.C. USA	July 2012 to December 2012
3.	Survey on Sector-specific Firm Behavior in Bangladesh	The World Bank Washington, DC, USA	March 2011 to January 2012
4.	Bangladesh Enterprise Survey 2011	The World Bank Washington, DC, USA	March 2011 to November 2012
5.	Opportunities in Bangladesh Telecom Sector	Multinet Group Russia	June 2011 to September 2011
6.	Bangladesh Education Sector Study 2010	Orient Global Pte Ltd Singapore	May 2010 to September 2010
7.	Study on Health Sector of Bangladesh	Pfizer Inc USA	March 2009 to September 2009
8.	Study on Gas Market in Chittagong Area	Cairn Energy UK	September 2008 to January 2009
9.	Sector Analysis of the Horticulture Sector of Bangladesh including Value Chain Analysis	PRICE (Poverty Reduction By Increasing the Competitiveness of Enterprises) - A USAID Funded 5 years Project (2008-2013)	July 2008 to December 2008
10.	Study on Jute Diversified Products to identify prospect and market opportunity in the sector	H. Jute Spinners & Belting Ltd, Dhaka	June 2008 to January 2009
11.	Study on Motorcycle Market in Bangladesh	Runner Group Dhaka	May 2008 to February 2009
12.	Bangladesh Telecommunication Market Research	S K Networks Korea	July 2007 to December 2007
13.	Study on Gas Value Chain in Bangladesh	Cairn Energy UK	February 2007 to June 2007
14.	Study on Insecticide Market in Bangladesh	Syngenta through Kinetic Ltd, UK	October 2006 to December 2006
15.	Study on Agrochemicals Market in Bangladesh	Syngenta through Kinetic Ltd, UK	March 2006 to May 2006

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16.	Bangladesh Steel Sector Opportunities	Tata Steel India	February 2005 to August 2005
17.	Garment Industry Survey in Southeast Asia	Ministry of Economy, Trade & Industry (METI), Japan through Nomura Research Institute (NRI), Japan	April 2005 to May 2005
18.	Project Identification Study on Crop Sector Development and Diversification in Bangladesh	Japan International Cooperation Agency (JICA), Dhaka	June 2004 to March 2005
19.	Services Trade Capacity Study, Bangladesh	International Trade Centre (ITC)/WTO, Geneva, Switzerland	April 2005 to December 2005
20.	Study on the Steel Building Products Market in Bangladesh	BlueScope Steel India Pvt. Ltd, Australia	April 2004 to December 2004
21.	Private Healthcare Scenario in Bangladesh	Swisscontact-Katalyst [A project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden], Dhaka	August 2004 to December 2004
22.	Rapid Identification and Assessment for a New Service Sector	Swisscontact-Katalyst [A project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden], Dhaka	April 2004 to July 2004
23.	Market Research and Assessment of Quality Management System (QMS) Business Service Markets in Bangladesh	Swisscontact-Katalyst [A project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden], Dhaka	March 2004 to August 2004
24.	Study on Pulp & Paper Market in Bangladesh	A K Khan Group Dhaka	April 2002 to December 2002
25.	Study on Home Textile/Furnishing Products	Mia Group Dhaka	April 2002 to December 2002
26.	Study on Jute Sector of Bangladesh	Commonwealth Secretariat London, UK	September 2000 to August 2002
27.	Study on Banking Sector in Bangladesh	Habib Bank Ltd Pakistan	June to August 2002
28.	Market Study on Various Jute Diversified Products	Commonwealth Secretariat London, UK	May 2002 to July 2002
29.	Study on Media Habit in Bangladesh	PSRA USA	January 2002 to May 2002
30.	Survey of Potential for Development of Information Technology Enable Services (ITES) in Bangladesh	USAID Through Carana Corporation USA	February 2002 to April 2002

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31.	Study on Bangladesh Beverage Market Opportunities	Centre for Management Technology, Singapore	September 2001 to November 2001
32.	Research on Paint Market in Bangladesh	Horizon International Singapore	November 2000 to December 2000
33.	Study on Hair Dye Market in Bangladesh	Baraka Group Dhaka	July 2000 to February 2001
34.	Study on Market Environment For Natural Based Health Supplement Products In Bangladesh	Tianshi Group Co Ltd Beijing, China	November 1999 to January 2000
35.	Study on Fast Food Franchise Market Environment in Bangladesh	M M Ispahani Limited Chittagong	May 1999 to August 1999
36.	Study on Raw Cotton Market in Bangladesh	Ministry of Jute Govt of Bangladesh	January 1999 to March 1999
37.	Study on Jute Cotton Blended Yarn	Ministry of Jute Govt of Bangladesh	January to March 1999
38.	Study on Oil & Gas Sector of Bangladesh	Canadian High Commission Dhaka	April to June 1999
39.	Study on Healthcare Facilities in Bangladesh	Holy Crescent Hospital Ltd Chittagong	December 1998 to March 1999
40.	Canadian Opportunities in Bangladesh Telecommunication & IT Sector	Canadian High Commission Dhaka	January 1998 to March 1998
41.	Study on Fertilizer Market in Bangladesh	Sea Resources Group of Companies, Dhaka	August 1996 to October 1996
42.	Bangladesh Power Sector Opportunities	Canadian High Commission Dhaka	July to October 1995
43.	Study on the Cotton Yarn Market of Bangladesh	Yeasmin Shipping Lines Limited, Dhaka	June 1995 to August 1995
44.	Study on Pesticides Market in Bangladesh	McDonald Bangladesh (Pvt) Ltd, Dhaka	July 1995 to October 1995
45.	Study on the Textile Sector of Bangladesh	Brothers International Limited, Dhaka	April 1995 to July 1995
46.	Study on the Finished Fabrics Market in Bangladesh	D N Textile Mills Limited Dhaka	June 1995 to September 1995
47.	Study on Modern Tin Containers Market in Bangladesh	Toka Ink (Bangladesh) Ltd (A Bangladesh-Japan Joint Venture), Dhaka	May 1995 to July 1995
48.	Market Study on the Housing Sector of Bangladesh	Sena Kalyan Sangstha Dhaka	January 1995 to April 1995
49.	Study on Printing Ink Market in Bangladesh	Toka Ink (Bangladesh) Ltd (A Bangladesh-Japan Joint Venture), Dhaka	January 1995 to February 1995

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50.	Market Environment Study on Birth Control Products in Bangladesh	G Premjee Ltd Bangkok, Thailand	January 1994 to May 1994
51.	Study on Button Market in Bangladesh	QK Buttons Ltd Dhaka	December 1993 to January 1994
52.	Study on Dairy Products Market in Bangladesh	Charon Dairy Complex Ltd Savar, Dhaka	October 1993 to November 1993
53.	Study on Bread & Biscuit Market in Bangladesh	Olympus Foods Ltd. Dhaka	July 1993 to April 1993
54.	Study on Bangladesh Oilseeds Sector	Canadian High Commission Dhaka	July 1992 to September 1992
55.	Investment Climate Assessment: Joint Venture Possibilities in Bangladesh	Canadian High Commission Dhaka	July 1992 to September 1992
56.	Study on Building Materials Market in Bangladesh	BHP Lysaght (Sea) Pte Ltd Singapore	July 1992 to September 1992
57.	Study on Confectionery Products Market in Bangladesh	Olympus Foods Limited Dhaka	July to August 1992
58.	Study on Imitation/Fashion Jewelry Market in Bangladesh	Ohmie Fashion Jewelry Ltd (Bangladesh Korea Joint Venture), Dhaka	March 1992 to May 1992
59.	Study on Tourism & Hospitality Industry in Bangladesh	Polymer Agro Industries Ltd Dhaka	December 1991 to August 1992
60.	Study on Coal Seam Gas Market in Western Bangladesh	BHP Engineering Sydney, Australia	September to December 1991
61.	Study on Carbonated and Fruit Juice Market in Bangladesh	Crown Beverage Industries Dhaka	November to December 1991
62.	Study on Consumer Electronics Products Market in Bangladesh	Sena Kalyan Sangstha Dhaka	February to May 1991
63.	Bangladesh Steel Sector Opportunities	Canadian High Commission Dhaka	February to March 1991
64.	Study on Bangladesh Oilseeds Sector	Canadian High Commission Dhaka	February to March 1991
65.	Study on Bearings Market in Bangladesh	SKF Distribution Asia Pte Ltd Singapore	December 1990 to March 1991
66.	Survey on Sheet Glass Market in Bangladesh	Micro Industries Development Assistance Society (An USAID Project), Dhaka	August 1999 to September 1990