

srgb

**Experience in  
Trade, Manufacturing and Service  
Enterprises**

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## Trade, Manufacturing and Service Enterprises

Probably SRGB is the most experienced consulting house in Bangladesh who possesses extensive and in-depth knowledge on the trade and business environment of the country. These knowledge and expertise has been acquired through conducting extensive survey and research in all most all the sector of Bangladesh during its last over 25 years of journey and all these studies involved mostly, survey on the business establishments covering both manufacturing and service enterprises. A list of few such selected studies presented below.

SI No.	Project Name	Client	Period of Study
1	Annual Brand Tracking Study 2011-2014 [Banking Products & Services] <a href="#">[Monthly Tracking Study]</a>	Standard Chartered Bank [In association with Acorn) Hong Kong	September 2011 to March 2015 <a href="#">[Ongoing Study]</a>
2	Myanmar Enterprise Survey 2013-14	The World Bank Washington, D.C. USA	June 2013 to June 2014
3	Asthma and COPD Study	Glaxo Smithkline [In association with Insight Research Group] UK	June 2013 to February 2014
4	Pre-investment Feasibility for establishment of new refinery in the country under the project Petroleum Refining & Marketing Study (Strengthening of the Hydrocarbon Unit in the Energy & Mineral Resources Division (Phase II))	Hydrocarbon Unit, Energy & Mineral Resources Division, Govt. of Bangladesh [An Asian Development Bank funded Project)	March 2010 to September 2013
5	Lifestyle Study on the Business Owners of Bangladesh	Acorn Marketing & Research Consultants Pte. Ltd, Singapore	October 2012 to December 2012
6	Bangladesh Enterprise Survey 2011	The World Bank Washington, DC, USA	March 2011 to January 2012
7	Survey on Sector-specific Firm Behavior in Bangladesh 2011	The World Bank Washington, DC, USA	March 2011 to January 2012
8	Pre-investment Feasibility for Balancing, Modernizing, Replacing and Expansion (BMRE) of ERL under the project Petroleum Refining & Marketing Study (Strengthening of the Hydrocarbon Unit in the Energy & Mineral Resources Division (Phase II))	Hydrocarbon Unit, Energy & Mineral Resources Division, GoB [An Asian Development Bank funded Project)	March 2010 to March 2012
9	Opportunities in Bangladesh Telecom & ICT Sector	Multinet Group Russia	June 2011 to September 2011
10	Healthcare Survey, Bangladesh 2010 [A study on low cost health clinics in Bangladesh]	R.F. Chandler Singapore	April 2010 to September 2010
11	Survey on Ports Facilities & Infrastructure in Bangladesh	Broadleaf Research USA	July 2010 to September 2010
12	Employee Preference Survey for Bangladesh	British America Tobacco (BAT) (through Engage HR, Pakistan)	June 2009 to September 2009
13	Project Designing and Pre-investment Feasibility Study including Market Study and Technical Gap Analysis and Asset Valuation to Manufacture Motorcycle in Bangladesh	Runner Group Dhaka	May 2008 to March 2009
14	Developing LES Cluster for Spare Parts Production in Bangladesh	Local Enterprise Investment Centre (LEIC) - A CIDA funded Program	June 2008 to December 2008
15	Project Designing and Pre-investment Feasibility Study on a Jute Based Products Manufacturing Plant	H. Jute Spinners & Belting Ltd Dhaka	June 2008 to February 2009

SI No.	Project Name	Client	Period of Study
16	Project Designing and Pre-investment Feasibility Study including Identification of Production and Technical Gaps to Produce Flexible Intermediate Bulk Containers (FIBC) and Woven Polypropylene (WPP) Bag	Sinobangla Industries Ltd Dhaka	December 2007 to February 2008
17	Bangladesh SMLB (Small, Medium & Large Business) & Top IT Channel Partners Retainership Survey	Access Markets International (AMI) Partners, Inc, USA	April 2007 to May 2007
18	Project Designing and Pre-investment Feasibility Study on a Spinning Plant (Joint Venture)	Fuljhury Group Dhaka	April 2007 to December 2007
19	Getting Finance – Retail Financial Banking Services	IFC/World Bank Washington D.C, USA	November 2007 to Dec 2007
20	Project Designing and Pre-investment Feasibility Study on an “Industrial Waste and Water Treatment Plant Manufacturing Project”	Modern Erection Limited Dhaka	November 2006 to May 2007
21	Project Designing and Pre-investment Feasibility Study on a Spinning Plant (Joint Venture)	Knittex Industries Ltd Dhaka	May 2006 to July 2006
22	Services Trade Capacity Study, Bangladesh	International Trade Centre (ITC)/WTO, Switzerland	April 2005 to December 2005
23	Garment Industry Survey in Southeast Asia	Ministry of Economy, Trade & Industry (METI), Japan through Nomura Research Institute, Japan	April 2005 to May 2005
24	Research on post-MFA Impact Assessment	German Technical Cooperation (GTZ), Bangladesh	May 2005 to June 2005
25	Project Designing and Pre-investment Feasibility Study on an integrated Farming Project	Fuljhury Group Dhaka	April 2005 to December 2005
26	Field Research and Assessment of Quality Management System (QMS) Business Service Markets in Bangladesh	Swisscontact-Katalyst [A SME sector development project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden]	March 2004 to July 2004
27	Rapid Identification and Assessment of New Service Sector	Swisscontact-Katalyst [A SME sector development project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden]	April 2004 to July 2004
28	Private Healthcare Scenario in Bangladesh	Swisscontact-Katalyst [A SME sector development project funded by a donor consortium comprised of DFID-UK, SDC-Switzerland and SIDA-Sweden]	April 2004 to July 2004
29	Project Designing and Pre-investment Feasibility Study on a Cool Store	Asia Trading Corporation Dhaka	November 2003 to January 2004
30	Survey of Potential for Development of Information Technology Enable Services (ITES) in Bangladesh [An USAID Funded Study for ICT sector development in Bangladesh]	Carana Corporation USA	February 2002 to April 2002
31	Project Designing and Pre-investment Feasibility Study on a Bread & Biscuit manufacturing plant	YSL Group Dhaka	May 2002 to July 2002
32	Global Trade/business, Technology and Investment Promotion for SMEs	USAID Washington, USA	October 2002 to December 2005
33	Project Designing and Pre-investment Feasibility Study on a Pulp & Paper Manufacturing Plant based on Green Jute	A K Khan Group Dhaka	April 2002 to December 2002
34	Project Designing and Pre-investment Feasibility Study on a Home Textile/Furnishing Products Plant	Mia Group Dhaka	April 2002 to December 2002
35	Project Designing and Pre-investment Feasibility Study on a Jute-Cotton Blended Spinning Plant	Quasem Group Dhaka	April 2002 to August 2002

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36	Project Designing and Pre-investment Feasibility Study on a Yarn Dyeing Plant	SQ Group Dhaka	May 2001 to August 2001
37	Project Designing and Pre-investment Feasibility Study on a Paint Plant in Bangladesh	Horizon International Singapore	November to December 2000
38	Project Designing and Techno-Feasibility Study on a Hair Dye Plant	Baraka Group Dhaka	July 2000 to February 2001
39	Entrepreneurship Development in Diversified Jute Products	International Jute Organization (IJO) Dhaka	January 1999 to March 1999
40	Project Designing and Techno-Feasibility Study on Chemical Treatment of Jute for Delignification	Ministry of Jute Govt of Bangladesh	January 1999 to March 1999
41	Project Designing and Techno-Feasibility Study on a Mini-Spinning Plant for Jute Cotton Blended Yarn	Ministry of Jute Govt of Bangladesh	January 1999 to March 1999
42	Project Designing and Pre-investment Feasibility Study on a Yarn Dyeing Plant	Universal Labels Ltd, Dhaka	September to December 1998
43	Techno-Feasibility Study on BMRE of Packages Corporation, Chittagong	Grameen Shamogree Dhaka	November 1998 to January 1999
44	Project Designing and Techno-Feasibility Study on a Fertilizer Complex	Sea Resources Group of Companies, Dhaka	August 1996 to October 1996
45	Project Designing and Techno-Feasibility Study on Eastern Spinners Limited	Yeasmin Shipping Lines Limited, Dhaka	June 1995 to August 1995
46	Project Designing and Techno-Feasibility Study on Brothers Composite Fabrics Ltd	Brothers International Limited, Dhaka	April 1995 to July 1995
47	Project Designing and Techno-Feasibility Study on Pacific Dyeing & Printing Mills Ltd	D N Textile Mills Limited Dhaka	June 1995 to September 1995
48	Project Designing and Fish Paste (Surimi) & Fish Meal Project (Joint Venture)	Sea Resources Group of Companies, Dhaka	July 1995 to August 1995
49	Project Designing and Pre-investment Feasibility Study on a Low Cost Housing Complex	Individual client [Bank Project]	June 1995 to August 1995
50	Project Designing and Pre-investment Feasibility Study on a Modern Tin Containers Manufacturing Plant	Toka Ink (Bangladesh) Ltd (A Bangladesh-Japan Joint Venture), Dhaka	May 1995 to July 1995
51	Project Designing and Pre-investment Feasibility Study on SKS Housing Project	Sena Kalyan Sangstha Dhaka	January 1995 to April 1995
52	Project Designing and Pre-investment Feasibility Study on a Rotogravure Printing Ink Manufacturing Plant	Toka Ink (Bangladesh) Ltd (A Bangladesh-Japan Joint Venture), Dhaka	January 1995 to February 1995
53	Project Designing and Pre-investment Feasibility Study on Printing & Packaging Plant	World Vision of Bangladesh Dhaka	February to May 1994
54	Project Designing and Techno-economic Feasibility Study on a Condom Manufacturing Project (Joint Venture)	G Premjee Ltd Thailand	January 1994 to April 1994
55	Project Designing and Techno-economic Feasibility Study on a Polyester Button Making Project	QK Buttons Ltd Dhaka	December 1993 to January 1994
56	Project Designing and Techno-Feasibility Study on a Confectionary Products Mfg Plant	Olympus Foods Limited Dhaka	July 1993 to October 1993
57	Project Designing and Techno-Feasibility Study on a Sweater Knitting Project	Mohona Knitwears Ltd Dhaka	Nov 1993 to December 1993
58	Project Designing and Techno-Feasibility Study on a Dairy Complex	Charon Dairy Complex Ltd Savar, Dhaka	October 1993 to November 1993
59	Project Designing and Techno-Feasibility Study on a Ice Cream manufacturing plant	Sena Kalyan Sangstha Dhaka	August to October 1993
60	Project Designing and Techno-Feasibility Study on a Spinning Mill Plant	Givenchy Spinning Mills Limited, Dhaka	July 1993 to November 1993
61	Project Designing and Techno-Feasibility Study on a Beef Fattening Project	Desh Group of Companies Dhaka	September 1993 to October 1993
62	Project Designing and Techno-Feasibility Study on an Integrated Farming Project	Polymer Agro Industries Ltd, Dhaka	December 1991 to August 1992
63	Project Designing and Techno-Feasibility Study on a Sweet Stuff (Candy, Toffee, Caramel) Mfg Plant	Olympus Foods Limited Dhaka	July to August 1992
64	Project Designing and Techno-Feasibility Study on a Composite Knit Apparels Making Project	Paramount Integrated Knitwear Ltd Dhaka	January to July 1992

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65	Project Designing and Techno-Feasibility Study on a Imitation Jewelry Manufacturing Plant	Ohime Fashion Jewelry Ltd (A Bangladesh Korea Joint Venture), Dhaka	March 1992 to May 1992
66	Project Designing and Techno-Feasibility Study on a Composite Knit Apparels Making Project	Knittex Industries Ltd Dhaka	December 1991 to February 1992
67	Project Designing and Techno-Feasibility Study on a Modern Hospital	Holy Crescent Hospital Ltd Chittagong	September to December 1991
68	Project Designing and Pre-investment Feasibility Study on a Carbonated and Fruit Juice Plant	Crown Beverage Industries Dhaka	November to December 1991
69	Project Designing and Pre-investment Feasibility Study on a Radio Cassette Recorder, VCP/VCR and Television Assembling Plant	Sena Kalyan Sangstha Dhaka	February 1991 to May 1991
70	Project Designing and Pre-investment Feasibility Study on a Sheet Glass Making Plant	Micro Industries Development Assistance Society, Dhaka	August 1991 to September 1991
71	Project Designing and Pre-investment Feasibility Study on a Ceramic/ Electrolytic Capacitor Manufacturing Project	Pioneer Electronics Ltd Dhaka	August to December 1991
72	Project Designing and Pre-investment Feasibility Study on a on a Television Picture Tube Manufacturing Project (Joint Venture)	National Electronics Ltd Dhaka	April 1991 to September 1991
73	Project Designing and Pre-investment Feasibility Study on a on a Stuffed Toy Manufacturing Project (Joint Venture)	Individual client [Bank Project]	January to June 1991
74	Project Designing and Pre-investment Feasibility Study on a on a Carbon Film Resistor Making Project	Pioneer Electronics Ltd Dhaka	February to May 1991
75	Project Designing and Pre-investment Feasibility Study on a on a Sand Paper/Emery Paper Manufacturing Project	Individual client [Bank Project]	March to October 1991
76	Project Designing and Pre-investment Feasibility Study on a Polyurethane Foam Making Project	Individual client [Bank Project]	May to August 1991
77	Project Designing and Pre-investment Feasibility Study on a PVC Coating & Printing on Jute Fabrics as Substrate Project	Individual client [Bank Project]	August to December 1990
78	Project Designing and Pre-investment Feasibility Study on a Hard and Soft Gelatine Capsule Making Plant	Individual client [Bank Project]	April to September 1990
79	Project Designing and Pre-investment Feasibility Study on a Electrical Cable and Conductor Manufacturing Plant	Individual client [Bank Project]	March to May 1990
80	Feasibility Study on a Television Picture Tube Manufacturing Project (Joint Venture)	National Electronics Ltd Dhaka	March to May 1990
81	Project Designing and Pre-investment Feasibility Study on a Edible Oil Extraction Plant	UNIDO	February to May 1990
82	Project Designing and Pre-investment Feasibility Study on a Garment Label Making Plant	Individual client	December 1989 to March 1990
83	Project Designing and Pre-investment Feasibility Study on a 100 Bedded International Standard Modern Hospital Project (Joint Venture)	Holy Crescent Hospital Chittagong	1989
84	Project Designing and Pre-investment Feasibility Study on a Stainless Steel Tableware manufacturing plant	SICOL Industrial Corporation, Dhaka	1989
85	Project Designing and Pre-investment Feasibility Study on a Plaster of Paris Bandage Manufacturing Industry	Individual client [Bank Project]	1989
86	Project Designing and Pre-investment Feasibility Study on a Export-Oriented Socks Manufacturing Project	Sena Kalyan Sangstha Dhaka	1989
87	Project Designing and Pre-investment Feasibility Study on a Confectionery Products Making Project	Individual client [Bank Project]	1989
88	Project Designing and Pre-investment Feasibility Study on a PE Tube/Plastic Collapsible Tube Making Project	Individual client [Bank Project]	1988
89	Project Designing and Pre-investment Feasibility Study on a Polyester Zipper Making Plant	Individual client [Bank Project]	1988

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90	Project Designing and Pre-investment Feasibility Study on a Plastic Button Making Plant	Individual client [Bank Project]	1988
91	Project Designing and Pre-investment Feasibility Study on a Corrugated Box Manufacturing Project	Individual client [Bank Project]	1988
92	Project Designing and Pre-investment Feasibility Study on a Baby Diaper Making Project	Individual client [Bank Project]	1988
93	Project Designing and Pre-investment Feasibility Study on a Sweater Knitting Plant (Export-Oriented)	Individual client [Bank Project]	1988
94	Project Designing and Pre-investment Feasibility Study on a PVC Films/Sheets and Floor Coverings Making Plant (Joint Venture)	Individual client [Bank Project]	1988